

OBJECTIVE

To work with a forward-thinking, socially conscious company where I can learn and grow as a developer.

WORK EXPERIENCE

WordPress Developer, *The Startup Street - Tampa, FL*

November 2023 - Present

- Design, Build, and Launch WordPress websites for clients
- Organize and maintain robust e-commerce websites for clients
- Performance maintenance and troubleshoot issues on legacy websites
- Optimize for maximum SEO ranking and ADA compliance

Junior Marketing Developer, *Frank Crum - Clearwater, FL*

September 2021 - April 2023

- Applied knowledge of front-end languages in creating ADA-compliant, SEO-focused websites
- Sole developer on 2 large-scale web projects, including all front-end work and CMS Migration
- Under the supervision of a senior manager, worked on back-end integrations with HubSpot CMS
- Created and maintained dynamic website for sales agents using HubL scripting language

Interactive Web Developer, *Swim Digital Group - Tampa, FL*

September 2019 - December 2019

- Developed landing pages and websites for various universities and learning programs
- Collaborated with a designer to develop fully functioning web pages, emails, and applications
- Delivered automated email campaigns and tracked user analytics
- Organized back-end files for multiple legacy websites

Web & Email Specialist, *Yanmar Marine International - St. Petersburg, FL*

April 2018 - November 2018

- Collaborated with international marketing team to develop web improvement plan
- Developed and executed automated email campaigns
- Designed UI elements with user interactions for various sections of company website
- Implemented Google Analytics on main company website

WordPress Developer, *Freelance - St.Petersburg, FL*

January 2016 - Present

- Collaborate with clients to establish needs and pain points
- Design and edit video, social media graphics, and branding for clients
- Carry out quality assurance tests to discover errors and optimize usability
- Deliver and deploy full-responsive websites on deadline

PROFESSIONAL SKILLS

Personal: highly motivated, adaptable, team player, positive mindset, time-management

Technical: WordPress, Elementor, Shopify, HTML5/CSS3, JavaScript/JQuery, HubSpot, React, Git Version Control, Photoshop, Figma, Monday.com

EDUCATION

Certificate of Completion in Front-End Engineering, *The Iron Yard - St.Petersburg, FL*

August 2015 - November 2015

B.A in Music Industry, *State University of New York College at Oneonta - Oneonta, NY*

August 2003 - May 2008